

## **Tascosa Journalism Department Las Memorias Yearbook Staff**

Dear Senior Parents,

As in the past, the yearbook will feature a special advertising section for seniors. In this section, parents are given the opportunity to congratulate their son or daughter on his/her accomplishments.

Advertising rates vary depending upon the size of the ad. A breakdown of the rates and sizes is on the other side of this letter.

**Senior ads will be sold on a cash/check basis only as long as space is available. Space can not be saved or reserved.**

When you purchase your senior ad, all messages and pictures you want to appear in the ad must be submitted at that time. There will be no exceptions. The picture may be submitted in color or black and white. Pictures can be turned in of any size. The yearbook plant will reduce or enlarge the picture to fit the size of the ad you have purchased. If the picture is a one-of-a-kind photo/portrait, it is recommended that you have the picture duplicated at a local business and submit the duplicate of the picture for the advertisement. Do not submit paper photocopies of pictures. Paper photocopies will result in poor reproduction in the yearbook. **Pictures taken with smart phones are too low in quality to use in the book.**

No picture will be accepted if it is cut into funny shapes, they must be square/rectangle (4 sides). We are not allowed to print pictures that contain nude baby pictures or pictures of questionable content. Each ad has a limit on the number of pictures allowed depending on the size of ad you purchase. See the contract for the limitations on pictures. Please choose your pictures carefully and wisely.

Please keep your message brief. Print or type your message so we can easily read it. Please print out names carefully so we can make sure that they are spelled correctly. Also, due to copyright laws, we are unable to reprint entire poems or songs. You can use a small portion as long as you credit the author.

You must also include a self-addressed and stamped envelope so we can mail the pictures back to you in May. Please write your student's name on the back of each picture. Pictures will be mailed back to the home address in late May after yearbook distribution.

**To purchase a senior ad, fill out the contract and return it with:**

1. a stamped, self-addressed envelope (with your student's name on it) Please make sure the pictures will fit inside of the envelope that you have provided.
2. typed or neatly printed message to appear in the ad (please keep the message brief)
3. picture/pictures to appear in the ad (please label each picture on the back with their name)
4. digital images must be submitted on a CD or flash drive
5. cash, check or money order for the full amount of the ad purchased

**Mail senior ads to:** Tascosa Journalism Department  
Senior Ads  
3921 Westlawn Ave.  
Amarillo, TX 79102

**Please submit your ad as soon as possible. We sell out of space every year!**

If you need help or have questions concerning the purchase of a senior ad, please email amy.stahl@amaisd.org. Thank you for your purchase!

# Las Memorias Tascosa High School Yearbook Senior Advertising Contract

Name of Student: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone #: \_\_\_\_\_ Cell #: \_\_\_\_\_

Parent e-mail address: \_\_\_\_\_

All submitted materials should be clearly labeled with your student's name. Please do not submit pictures that are cut in funny shapes, circles, triangles, jagged edges, torn or bent. **Pictures must be square or rectangle. If your picture is a digital image, please submit them on a CD or flash drive as JPEGs.**

The full payment is due upon receipt of the advertising contract. No ad space can be reserved or saved. Please make checks payable to Tascosa High School Publications and mail it to 3921 Westlawn Ave. Amarillo, TX 79102. **Please note: The purchase price of a senior ad does not include the price of a yearbook.**

Please read the other side of this contract for details regarding pictures, messages and how to turn in your senior ad. If you wish to purchase more than one senior ad, please use a separate contract for each ad.

Please circle the size of the ad below.

<b>Size of Ads:</b>	<b>Price:</b>	<b>#of pictures allowed:</b>	
Space A	1/9 of a page	\$50	1 picture only
Space B	2/9 of a page	\$75	1-2 pictures only
Space C	1/3 of a page	\$100	1-3 pictures only
Space D	4/9 of a page	\$150	1-4 pictures only
Space E	2/3 of a page	\$200	1-6 pictures only
Space F	full page	\$300	1-9 pictures only

For office use only.	
Pics #: _____	\$: _____ Ck# _____ Cash/MO
Receipt #: _____	Editor Initials

Please type or print neatly the wording you wish to appear on the ad and attach it to this contract along with your pictures, a self-addressed and stamped envelope and your cash/check. Please keep the wording brief.

Advertising space will be sold on a first come, first serve basis for as long as space is available. **Once space is sold out, ad sales will end.**

Purchaser's Signature: \_\_\_\_\_