



**DON'T LET HELLO BE A GOODBYE
DRIVE PHONE FREE AMARILLO**

AMARILLO POLICE DEPARTMENT AND CITY OF AMARILLO MUNICIPAL COURT

School administration: Please include the following in daily announcements as well as Social Media posts/websites, etc. throughout the week of April 10-14. Also, liaison officers have a variety of information and materials to distribute to students.

Thank you for your help in encouraging our young drives to Drive Phone Free!

Announcements/Social Media Posts

- April 10-14 Amarillo Police Department and City of Amarillo Police Department are conducting the Don't Let Hello Be A Goodbye, Drive Phone Free Amarillo campaign. APD officers will be watching for drivers violating the city ordinance law that prohibits use of a wireless communication device while operating a motor vehicle within the city limits. Drivers using a cell phone while driving may be issued a citation and fined up to \$200.
Don't Let Hello Be A Goodbye, Drive Phone Free Amarillo
- There are three types of Distraction: Manual – takes your hands off the wheel; Visual – takes your eyes of the road; Cognitive – takes were mind of the task of driving. Texting involves all three types of distractions.
Don't Let Hello Be A Goodbye. Drive Phone Free Amarillo
- Texting While Driving is the same as driving blind for 5 seconds at a time. At 55mph, you can drive the length of a football field in that 5 seconds.
Don't Let Hello Be A Goodbye. Drive Phone Free Amarillo
- Texting While Driving makes you about 6 times more likely to cause an accident than driving intoxicated and is the same as driving after 4 beers.
Don't Let Hello Be A Goodbye. Drive Phone Free Amarillo
- Last year, there were 351 crashes in Amarillo caused by a distracted driver with 8 of those directly related to cell phone use. Across the country, there are 1.6 million accidents per year caused by texting while driving resulting in 330,000 injuries per year.
Don't Let Hello Be A Goodbye. Drive Phone Free Amarillo
- 10 percent of all drivers 15-to 19 years old involved in fatal crashes were reported as distracted at the time of the crashes.
Don't Let Hello Be A Goodbye. Drive Phone Free Amarillo
- 11 teen deaths occur every day in the U.S. as a result of texting while driving.
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